

# Linktivity Provides a New Generation of Web Conferencing and Remote Support Software Solutions.

## Company Overview

Linktivity a division of Inter-Tel® is an innovative, worldwide leader in providing real-time Web conferencing and remote support software solutions. Linktivity has established itself as a leader in providing businesses, government, and original equipment manufacturers with easy-to-use, affordable and efficient collaboration software products.

Inter-Tel (Nasdaq: INTL), established in 1969, is an Arizona-based corporation, employing nearly 1900 people, and servicing more than 500,000 business customers through a network of nearly 60 direct sales offices and over 350 providers worldwide. Focused on the small to medium-sized enterprise, with over 12 million desktops installed and a legacy of technological innovation and leadership, Inter-Tel serves manufacturers, health care providers, the automotive industry, financial institutions, real estate firms, education institutions and many other industries with value-driven communications solutions.

The Linktivity family of products includes WebDemo™, a Web-based, real-time Web conferencing and collaboration software tool and WebInteractive, a real-time remote support software solution that provides Support Professionals with an efficient way to manage and resolve online PC support requests.

Linktivity provides innovative communication solutions that allow businesses to conduct effective and efficient virtual meetings and online support in real time, reaching participants anywhere in the world. Linktivity's innovative Web conferencing and remote support server solutions are designed to be used company-wide to help accelerate and support the entire business cycle from sales, marketing, training, product development, support, and customer service. Linktivity brings true interactivity to online meetings between employees, customers, and partners, anywhere, anytime.



## Linktivity has been chosen by thousands of customers for its innovative collaboration technology and here's why:

### Security

Security is increasingly becoming an important issue for all Web conferencing and remote support users. Linktivity brings dynamic CAST 128-bit encryption, SSL support, private meetings, password protection, meeting lockout, and more to protect your organization's assets.

### Integration and Customization

Collaboration usage will increase dramatically when the technology is tightly integrated into an organization's infrastructure and applications. Linktivity's on-site server software allows you to interface with employee directories such as Windows/LDAP/Active Directory and Radius User Authentication or initiate a Web meeting by integrating into your organization's workflow applications such as email or a learning management system.

### Fast, Easy Install and Scalability

With Linktivity you can be up and running in a matter of minutes. And, when you need to add additional licenses or features, you simply add a new serial number and key to unlock additional functionality.

### Spontaneous Online Meetings

Starting an ad hoc Web conferencing meeting must become extremely easy. With WebDemo or WebInteractive you can instantly launch a meeting or session by clicking on the Linktivity desktop shortcut icon. For convenience, the shortcut can also be added to popular Microsoft applications such as Microsoft Office (Word, PowerPoint, Excel), Microsoft Outlook or Internet Explorer as a toolbar.

### No Client Install

Most Hosted Service solutions require a client software download before any guest can attend a Web meeting or support session. With Linktivity products there is no client software download. Agents, Presenters and Participants simply use only their Web browser.

### Multi Language Support

Linktivity offers international language support by allowing everyone to choose a language interface of their choice from English, French, Italian and German to Spanish, all in one convenient server install.

### Low Cost

Linktivity's WebDemo and WebInteractive are installable Web conferencing and remote support software; you pay a fixed, one time agent or concurrent license fee. **THERE ARE NO SURPRISES, COMPLEX BILLING ARRANGEMENTS or HOSTED Overage FEES TO WORRY ABOUT!** Linktivity offers a complimentary 10-day trial before the sale, plus an additional 30-day satisfaction guarantee after the sale. Included in the license cost are all software, updates, first year version upgrades, API Toolkit for integration with your existing software and business processes, and unlimited first year support during standard support hours.

### Customer Service

Customer service is the number one priority at Linktivity. We are here for you every step of the way from the initial contact to after the sale. You will receive the training, support, and customer service required to make your online meetings a success.



A Division of Inter-Tel®

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